



## अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(मानव संसाधन विकास मंत्रालय, भारत सरकार)

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Date: 04.02.2021

To,

Director/ Principal of All AICTE Approved Institutions.

**Subject : Kamdhenu Gau-Vigyan Prachar-Prasar Examination – Regarding.**

Sir,

It is to inform that the Rashtriya Kamdhenu Aayog has been constituted in Feb. 2019 under the Ministry of Fisheries, Animal Husbandry & Dairing, Govt. of India for the conservation, protection and development of cows and their progeny; for proper implementation of laws with respect to prohibition of slaughter and / or cruelty to cows and for giving direction to the cattle development programmes. It is a high powered permanent body to formulate policy and to provide direction to the implementation of schemes related to cattle. Ever since the establishment it has been working on dissemination of information of economic, scientific, environmental, health, agriculture, and spiritual relevance of indigenous cow in the country. Its efforts have yielded good results and perception of common man towards indigenous cow has changed. The message that the cow is just not a milk-giving cattle, but its panchgavya, mainly cow dung and cow urine, can be well utilized for production of bio-gas, bio-manure, bio-pesticides to make the soil free of poisonous chemical pesticides. Other uses of cow-dung and cow urine are in Ayurveda, supplements for boosting immunity. Ark, phenyl, sanitizer, idols of god and goddess, diya, dhoop, gau-cast, tiles, plywood, bricks, kanda flower pots, papers, bath soap, shampoo, tooth powder, face cream, etc. There is lot of research ongoing and needs to be continued.

Our young generation is not aware of the importance & significance of cow-economy mainly because of influence of western/modern life style. To re-write/revolutionize the attitude of people to sensitize them on preservation of cows, Rashtriya Kamdhenu Aayog launched intensive awareness campaigns in the year 2020 beginning with Gomaya Ganesh, Kamdheu Gomaya Deepawali, etc. wherein domestic production and use of cow-based Panchgavya products along with promotion were emphasized. The Central Govt. all State Governments. NGOs Research Institutions. Universities and related stake holders actively supported to make these Campaigns grand success. As such we could establish a strong & nation-wide network to enlighten and create awareness about the various benefits of indigenous cow among people & organization.

RKA is launching a innovative move i.e. to conduct an All India on-line "Kamdhenu Gau-Vigyan Prachar-Prasar Examination", on 25<sup>th</sup> February 2021, for students of primary, secondary & senior secondary schools/colleges/universities and for all citizens. The questions will be based on Cow-culture, Cow-preservation. Cow-based products and economic/scientific/environmental/cultural/spiritual relevance of indigenous cow. All the participants will be given appreciation certificates. Relevant information for this exam is available on our website i.e. "kamdhenu.gov.in". Certificate/Awards will be issued to students in this examination which will be of much helpful and supportive in pursuing such studies on cow Entrepreneurship in future.

In this regard, you are requested to encourage students to enrol / register for this examination. There is no registration fee for this examination. The other detailed information regarding this examination is enclosed herewith.

Regards,

(Prof. Dileep N. Malkhede)  
Advisor-I (P&AP)