

Dr.Shikha Vashishtha

Telephone: 8791091091

DOB-06-09-1981

[Email: shikhavashishtha81@gmail.com](mailto:shikhavashishtha81@gmail.com)

Career Objective:

Self-directed, enthusiastic educator with a passionate commitment to student development and the learning experience. Skilled in the design of challenging, enriching, and innovative activities that address the diverse interests and needs of students

Academic Qualification:

- Perusing M.Com, from CCS University, Meerut
- Ph.D. (Management) from Mewar University, Rajasthan in year 2020.
- MA Economics from CCS University, Meerut in year 2007.
- PGDBM (Marketing With Hr) from PTU in 2005.
- **BCA** from CCS University in 2003.

Education:

- **SSC** from Meerut Public School (CBSE board), Meerut in 2000 (1st div)
- **HSC** from Meerut Public School (CBSE board), Meerut in 1998 (1st div)

Work Experience: (5 years)

Assistant Professor (Management) in IBS, CCS University Meerut. Since 17 August 2017

Assistant Professor (Management) in BDS Institute of Management, Meerut, UP technical University, Lucknow UP (April 2009 to September 2011)

Teaching Area:

Teaching MBA student at the college, subject taught including Marketing Management, Sales Management, Human Resource Management, Principle of Management, Organisational Behaviour, Consumer Behaviour and Business Communication. Conducting curricular activities including Case Studies & Group Discussion.

Publication- Research Paper & Article:

- Overview of Career Development & Information Technology Sector Women in the workshop. International Journal of Education & Science Research Review, Vol-2, Issue-6 Dec'15 Page 62-69.
- Employee Engagement, Training & Career Development. Journal of Commerce & Trade Vol-XI Number-1 April 2016 Page-101-108

Paper Presented- International Conference:

- DIGITALIZATION- AN IMPACT OF HUMAN RESOURCE PRACTICES. Published by "Managerial Strategies for Technological Transformation in 21st Century" in the 2nd International Conference held in MIMT College of Management, Greater Noida. Registration no-IC-MSFTTI21C/BB/A-19

Paper Presented- National Seminar & Conference:

- Attended Two Days National Seminar on Women Entrepreneurship in India- "Present Status Problems & Prospects". Organized by Department of Economics, Ismail National Mahila P.G. College, Meerut, 18-19 February 2017.
- Attended National seminar on Women Wellness- Opportunities & Challenges. Organized by Institute of Legal Studies, CCS University Campus, Meerut, 7th April 2018.
- Attended Seven Days on Mahatma Gandhi & His Motivational movements in India. Organized by Gandhian Study Centre, Ismail National Mahila (PG) College Meerut, 26 Sep to 2 Oct 2018.
- Attended Five Days National Seminar on Faculty Development Program on Case Writing & Teaching. Organized by GNIOT MBA Institute Greater Noida & Dr. APJ Abdul Kalam Technical University, Lucknow UP, 19-23 March 2018.
- Attended National Seminar on Electoral System in India- Present Scenario & Prospects. Organized by Institute of Legal studies & Ma. Kanshi Ram Shodh Peeth, CCS University, Meerut, 6-7 Oct 2018

