

चौधरी चरण सिंह विश्वविद्यालय, मेरठ  
CH. CHARAN SINGH UNIVERSITY, MEERUT



**Kalpna Chawla**  
**Startup Cell & Incubation Centre (SCIC)**

Date: June 19, 2023

**Support for IIM Lucknow, EIC, Noida's Online Pre-Incubation Program**

The SCIC has signed an MoU with IIML, EIC Noida, to accelerate the entrepreneurial opportunities for aspiring students and faculties.

IIM Lucknow EIC, Noida is going to organize an online Certification-based Pre-Incubation Program - **Cohort 2.0** powered by Monpreneur, for students, aspiring entrepreneurs & professionals. This is 3-months long **CERTIFICATION-BASED Pre-Incubation online Program** to provide deeper understanding of Entrepreneurship and Startup Life Cycle. This program aims to support aspiring entrepreneurs in developing and stimulating entrepreneurial mindset at an early age and stage (Brochure attached herewith).

This 12 weeks program having ten live sessions. At the end, there will be a pitch session to showcase their ideas. The entire fee of the course is Rs 12,000/-. IIML is providing 50% scholarship to their partner institution, hence the amount is reduced to Rs 6,000/- to be paid by the candidate. On the successful completion of course, certificates will be provided to them. This program is to be started from July 6, 2023.

SCIC, CCS University is going to support ten such selected enthusiastic students/ teachers who will successfully complete this course, by reimbursing Rs. 6000/-each with the following rules.

1. The student must be a bonafide student of session 2022-23 (2023-2024 not included) of a regular full time degree course in University campus or an affiliated college OR a full time regular teacher of University campus or an affiliated college.
2. The candidate must successfully complete the program and receive certificate of completion by IIML EIC, Noida.
3. The ten students will be shortlisted on first register (time of payment) first awarded basis. The list for this purpose will be provided by IIML EIC, Noida. The maximum reimbursement will be Rs. 6000 each to ten candidates.
4. The candidates should submit the required application form, after the registration at IIML EIC, to SCIC, as early as possible and not later than July 10, 2023. The application form for reimbursement is attached herewith.
5. The number of these awards, may be increased by the permission of the H'ble Vice Chancellor, if there is a large number of participants.
6. The participants who successfully complete the program will be further encouraged.
7. The decision of SCIC committee will be final.

(Prof. Hare Krishna)  
Co-ordinator, SCIC

Registration link: <http://bit.ly/40IFMgV>

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***Kalpana Chawla***  
***Startup Cell & Incubation Centre (SCIC)***

Date: .....

Application Form for

Support for IIM Lucknow, EIC, Noida's Online Pre-Incubation Program

**Applicant Name:**

Department/Class/Year:

College/ Campus:

Mobile (with whatsapp):

Email:

Postal address / Residential Address:

City:

State:

**Your previous association with SCIC:** -----  
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**Why do you want to attend the Programme:** -----  
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**Undertaking:** I, ....., hereby declare that I have voluntarily chosen to participate in the above mentioned programme, organized by IIML EIC Noida. I willingly accept full responsibility for my participation and for any risks or uncertainties during the programme. I will abide by the rules of SCIC, CCS University, Meerut.

**Signature of Applicant:**

**Forwarded by HoD/Co-ordinator**

IIM Lucknow Enterprise Incubation Centre (EIC) In collaboration  
with Moonpreneur (A Silicon-Valley Based Company)

PRESENTS  
**PRE-INCUBATION PROGRAMME**  
COHORT 2.0

Certificate-based training programme for Students, Aspiring Entrepreneurs & Professionals

Learn the fundamentals of entrepreneurship and leadership  
from seasoned educators and global business leaders

FEES - ₹12,000/-

*Avail Early Bird Scholarship*

**FOR THE 1<sup>ST</sup> 50 PARTICIPANTS**

AVAIL SCHOLARSHIP OF ₹ 6000/-

SCHOLARSHIP IS SPONSORED BY S2TECH/MOONPRENEUR

**JOIN THIS PROGRAMME TO**



Opportunity to  
take your idea  
to startup



A global stage to present  
your business pitch to  
successful Entrepreneurs  
and Investors



Certificate of participation/  
completion from  
IIM Lucknow EIC  
and Moonpreneur



Funding  
opportunities to  
potential ideas



Access to IIML EIC  
resources, state of art  
labs (super computers),  
unparalleled mentor  
network & industry  
expert connect

**WHAT THE PROGRAMME COVERS**

PRODUCT  
DEVELOPMENT

GO TO MARKET  
AND PRODUCT  
MARKETING FIT

DESIGN  
THINKING AND  
STORYTELLING

SALES &  
MARKETING

IDEA

BUSINESS &  
FINANCE

**PROGRAMME HIGHLIGHTS**

- 4 Months training programme
- 10 Live instructor-led sessions 1 Hr each
- Opportunity to pitch ideas to global business leaders
- Certificate of participation and completion from IIM Lucknow EIC and Moonpreneur
- Incubation support to potential startup ideas at IIML EIC
- Opportunity to get featured in quarterly newsletter of IIML EIC

REAL WORLD, HANDS ON TRAINING FOR YOUNG BUDDING ENTREPRENEURS

The Programme commences on  
**6<sup>TH</sup> JULY 2023**

**REGISTER NOW**



SCAN THE QR CODE

## ABOUT IIM LUCKNOW ENTERPRISE INCUBATION CENTRE

IIM Lucknow has set up IIM Lucknow Enterprise Incubation Centre at its Noida campus. The National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology, Govt. of India and Uttar Pradesh State Govt under Startup & IT policy supports the centre.

It is focused to provide speed and faster growth to new ventures for successful commercialization of technology/product through a combination of Accelerator program, SEED Capital, Corporate Venture Capital Fund, Smart Co working space, Corporate Market Access, Mentoring and Training programmes.

## ABOUT MOONPRENEUR

Moonpreneur, formerly known as Moonshot Jr Inc., is a Silicon Valley EdTech startup with a mission to ignite the spark of Innovation and Entrepreneurship in the new generation to prepare them for the work of the future.



## ABOUT PROGRAMME

Pre-Incubation Programme is a 4-Months certification-based online course for students & aspiring entrepreneurs. The programme is to develop an entrepreneurial and innovative mindset of the students and prepare them for stellar career opportunities. The students will be divided into groups and each group comprises 4-5 students. Each group will have a dedicated mentor for the complete 4 months. Each group is required to work on the mutually agreed problem statement under the supportive guidance of the respective mentors. There are 10 live sessions including 10 topics like Business & Finance, Design Thinking, Idea, Sales & Marketing & Presentation and Communication skills. These sessions are delivered by IIML faculty & Industry experts to help the students to convert their idea into a startup. With the support & guidance of Mentors, students will work on their pitch deck, which they have to prepare and present in a video format to a panel of global judges during the Pitch Fest, the finale of the course.

## Benefits of attending PRE-INCUBATION PROGRAMME for students & aspiring entrepreneurs:

- Opportunity to take your idea to startup
- A global stage to present your business idea to successful Entrepreneurs and Investors
- Certificate of participation on completion of the programme from IIM Lucknow EIC and Moonpreneur
- Incubation support to potential startup ideas at IIML Incubation Centre
  - Seed Funding Opportunities to potential ideas
- Access to IIML EIC resources, state of art labs (super computers), unparalleled mentor network & industry expert connect
- Opportunity to get featured in quarterly newsletter of IIML EIC

## IMPORTANT DATES

Duration of the programme  
**4 MONTHS**

Programme Commences on  
**6<sup>TH</sup> JULY 2023**

Every Thursday  
**4:00-5:00 PM**

\* For any query, reach out at: [incubation\\_training@iiml.ac.in](mailto:incubation_training@iiml.ac.in)