

SNEHLATA JASWAL

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Date of Birth: 09 October 1966

Nationality: Indian

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MAJOR ACHIEVEMENTS

- **H Index 6 i10 5 Citations > 150 (Google Scholar)**
- PhD from the University of Edinburgh, UK, currently ranked 18th in the world (QS Ranking)
- Chevening Fellowship awarded in 2004 by UK Government; I was among 12 women selected from all over India
- Started the Department of Psychology in MCM DAV College, Chandigarh, and remained the head from 1991 to 2004

ACADEMIC RECORD

INSTITUTION	DEGREE	AWARDED	BOARD	DIVISION
School of Philosophy, Psychology and Language Sciences, University of Edinburgh	Ph.D.	2010	University of Edinburgh	None is awarded
Department of Psychology, Panjab University, Chandigarh	M.Phil.	1988	Panjab University	FIRST 71%
Department of Psychology, Panjab University, Chandigarh	M.A.	1987	Panjab University	FIRST 60%
Government College for Girls, Sector 11, Chandigarh	B.A.(Honours)	1985	Panjab University	FIRST 73%
Government College for Girls, Sector 11, Chandigarh	Pre University	1982	Panjab University	FIRST 65%
Kendriya Vidyalaya, Chandimandir	X	1981	CBSE	FIRST 67%

UGC NET cleared in 1987

UNIVERSITY POSITIONS

- Achieved Distinction in Dissertation in M.Phil. Placed 2nd in the University Merit List
- Placed 2nd in the Panjab University in English (Honours) in B.A. III
- Placed 24th in the Panjab University Merit list in B.A. III

AWARDS, ACCOLADES, AND PRIZES

- Smt. Naina Singh Memorial Award 2019 by the Indian Academy of Applied Psychology received at the 55th National and 24th International Conference of IAAP held at Tirunelveli, Tamil Nadu, 23-25 January 2020
- International Travel Support Grant (competitive) by Department of Science and Technology, India, for presenting my work at EWOMS 7, University of Edinburgh UK, 2-4 September 2014 (INR 1 lakh 12 thousand)
- A journal article (published in 2011) was selected for 'Editor's choice' and featured in the 'APS Global Observer' (15 May 2013)

- Grindley Grant by EPS for Conference Presentation at London 2012 (£500)
- Grindley Grant by EPS for Conference Presentation at Nottingham 2011 (£500)
- Travel grant by the ‘Guarantors of Brain’ for oral presentation at EWIC 2010, Helsinki, Finland (£500)
- Grindley Grant by EPS for Conference Presentation at Manchester 2010 (£500)
- ECVP Travel Fellowship (competitive) for oral presentation at ECVP 2009 (350 Euros)
- Grindley Grant by EPS for International Conference Presentation (competitive) at ESCOP 2009 (£500)
- Grindley Grant by EPS for Conference Presentation at Leicester 2009 (£500)
- Grindley Grant by EPS for Conference Presentation at Cambridge 2008 (£500)
- Small Grants by PPLS 2006 for covering Honoraria to Participants (£550)
- Research Grant from Edinburgh Fund 2006 Development and Alumni Office, Edinburgh (£1700)
- **Awarded Chevening Scholarship by Foreign and Commonwealth Office, UK, for a course “Women in Leadership and Management” at the University of Bradford; among 12 women selected from all over India**
- Awarded “Best paper in the session” for presenting a paper on *Post Retirement Blues: A Different Hue for Defence Personnel* in the 7th International and 38th National Conference of the Indian Academy of Applied Psychology in October 2003
- Selected to be among eight ‘Creative Teachers’ in the North India by the Indian Express Group of Newspapers, Chandigarh in March 2001
- Awarded U.G.C. N.E.T. Fellowship in 1987; thus funded for M.Phil
- Awarded National Scholarship by Chandigarh Administration for doing M.A
- Won many writing competitions:
 - First Prize for Essay Writing in Minifest 1985
 - First prize for On the Spot Essay Writing in K K Dewett Literary Festival, PU, 1985
 - First prize in English Prose (Campus Reporter) by Panjab University Campus, 1986
 - First prize in On the Spot Essay Writing Competition by Panjab University Campus, 1987
 - Third Prize in Essay Contest by Creative Interaction Group, Chandigarh, 1987
 - First Prize in On the Spot Essay Writing Competition by Panjab University Campus, 1990
- Awarded Third Prize for presenting a paper on *The Relevance of Jane Austen* in the Seminar on *The World of Jane Austen* held in M.C.M. D.A.V. College on 2 February 1984

THESES

- Ph.D. (2010, University of Edinburgh) *Binding of Visual Features in Human Perception and Memory*
- M.Phil. (1988, Panjab University, Chandigarh) *Need for achievement, Locus of Control, and Intelligence as factors in Creativity in Males and Females*

PUBLICATIONS (H INDEX – 6; i10 – 5; Citations > 150)

JOURNAL ARTICLES

- Jaswal, S, & Jerath, J.M. (1991). Need for achievement and locus of control as predictors of creativity among males at two levels of intelligence. *Journal of Personality and Clinical Studies*, 7 (2), 35-42. **Cited 14 times (Google Scholar 2020)**
- Jaswal, S, & Dewan, A. (1997). The relationship between Locus of Control and Depression. *Journal of Personality and Clinical Studies*, 13 (1-2), 25-27. **Cited 28 times (Google Scholar 2020)**
- Jaswal, S. (2009). Pylyshyn's paradigms for Cognitive Science - A review of *Computation, Cognition and Pylyshyn*. (Invited book review). *Perception*, 38 (11), 1737-38. **Five year impact factor - 1.340 (2019 JCR) Not cited**
- Logie, R.H., Brockmole, J.R., & Jaswal, S. (2011). Feature binding in visual short-term memory is unaffected by task-irrelevant changes of location, shape, and color. *Memory and Cognition*, 39(1), 24-36. **Cited 72 times (Google Scholar 2020) Five year impact factor- 2.435 (2019 JCR)**

- Jaswal, S. & Logie, R.H. (2011) Configural encoding in visual feature binding. *Journal of Cognitive Psychology*, 23(5), 586-603. **Cited 14 times (Google Scholar 2020), Impact factor- 1.259 (2019 JCR). Also selected for 'Editor's choice' and featured in the 'APS Global Observer' in 2013**
- Jaswal, S. (2012). The importance of being relevant. *Frontiers in Psychology*, 3, 309. **Cited 7 times (Google Scholar 2020) Impact factor – 2.129 (2019 JCR)**
- Jaswal, S. & Logie, R.H. (2013) The contextual interference effect in visual feature binding: What does it say about the role of attention in binding? *Quarterly Journal of Experimental Psychology*, 66(4), 687-704. **Cited 2 times (Google Scholar 2020), Impact factor- 2.488 (2019 JCR)**
- Singh, K., Junnarkar, M., Jaswal, S. & Kaur, J. (2016). Validation of meaning in life questionnaire in Hindi (MLQ-H). *Mental Health, Religion, & Culture*, 19(5), 448-458. **Cited 4 times (Google Scholar 2020)**
- Singh, K., Junnarkar, M., & Jaswal, S. (2016). Validating the Flourishing Scale and the Scale of Positive and Negative Experience in India. *Mental Health, Religion, & Culture*, 19(8), 943-954. **Cited 20 times (Google Scholar 2020)**
- Jaswal, S. (2018) Meaningful experiments by design (Invited book review) *Quarterly Journal of Experimental Psychology*, 71(9), 2039-2040. **Impact factor- 2.488 (2019 JCR)**
- Kaur, R., Jaswal, S., & Bhatia, B.S. (2018). Comparing the locus of control of male and female employees in public and private sector banks in India. *Indian Management Studies Journal*, 22 (1), 1-10.
- Bharti, A.K, Yadav, S., and Jaswal, S. (2020). Feature binding of sequentially presented stimuli in visual working memory. *Frontiers in Psychology*, doi: 10.3389/fpsyg.2020.00033 **Impact factor – 2.129 (2019 JCR)**

EDITED BOOKS

- Jaswal, S. (2013). *Inhibition in the process of feature binding*. Switzerland: Frontiers Media.
- Jaswal, S. (2016). *Perception, Action, and Cognition*. Switzerland: Frontiers Media.
- Jaswal, S. (2018). *What next – The cognition of sequences*. Switzerland: Frontiers Media.

BOOK CHAPTERS

- Jaswal, S. (2002). *The Defence Mechanisms They Use*. In Sukhdev Singh (Ed.) *Kamloops Dian Machhian: Samvad Ate Samikhya*. Chandigarh: Lokgeet. Pp. 238-251.
- Jaswal, S. (2002). *Ekk Bahu Parti Rachna (A multi-layered creation - Foreword to the play)* Playwright: Atamjit. *Main taan ekk saarangi haan*. Chandigarh: Lokgeet
- Jaswal, S. (2013). The process of feature binding. (Editorial). *Frontiers in Psychology*, 4, 207
- Jaswal, S. (2015). *Creativity and Working Memory*. In J. Manjaly and B. Indurkha (Eds.). *Cognition, Experience, and Creativity*. New Delhi, India: Orient Blackswan. Pp. 215-230.
- Jaswal, S. (2016). The balanced triad of perception, action, and cognition. (Editorial). *Frontiers in Psychology*, 7, 991. **Cited 3 times (Google Scholar 2020)**
- Jaswal, S. (2018). *Editorial: The Cognition of Sequences*. Lausanne: Frontiers Media. doi: 10.3389/978-2-88945-398-6

PLAY TRANSLATION

- Jaswal, S. (2014). *The Meandering Canal - Translation of the Play Panchnad da Paani by Atamjit*. In *New Wave Punjabi Drama*. New Delhi: Punjabi Academy. Pp. 191-258.

ASSISTANT SPECIALTY CHIEF EDITOR Frontiers in Cognitive Science (since November 2016)

ASSOCIATE EDITOR Frontiers in Cognitive Science (since 11 October 2013)

REVIEWER Economic and Social Research Council, UK, Israel Science Foundation, Quarterly Journal of Experimental Psychology, Frontiers in Psychology, Memory, Journal of Cognitive Psychology, International Journal of Mind, Brain, and Cognition, Psychological Studies, Academy of Management

SEMINAR/ CONFERENCE ORGANIZED

- Organising Secretary of ICSSR sponsored seminar on *Rethinking Women: Culture, Literature, and Media*, held in *M.C.M. D.A.V. College* on 15 February 2003

PRESENTATIONS AT SEMINARS AND CONFERENCES

- *The impact of social media use on body dissatisfaction and the moderating role of locus of control and self esteem* -- Oral presentation in the 24th International and 55th National Conference of The Indian Academy of Applied Psychology held at Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, 23-25 January 2020
- *Predicting Human Response in Feature Binding Experiment Using EEG Data* – Presented at the 12th International Conference on Communication Systems & Networks (COMSNETS- 2020) held at Bengaluru, India, 7-11 January 2020 (Authors - Syesha Girdher, Anubha Gupta, Snehlata Jaswal, and Vinayak Naik)
- *Locus of control of male and female employees in public and private sector banks in India* -- Oral presentation in the 23rd International and 54th National Conference of The Indian Academy of Applied Psychology held at University of Kurukshetra, 14 -- 16 February 2019
- *Individual sources of dualism* – Oral presentation in the Professional Development Workshop Dualism in Indian Management at the Annual Meeting of the Academy of Management, Atlanta, USA, 4-8 Aug 2017
- *Individual differences in Visual Feature Binding: Developing a tool to assess cognitive capacity* – Oral presentation at the Second international symposium Applying Principles of Cognitive Psychology in Practice, organized by Masaryk University, Czech Republic, 21-22 May 2015
- *Inhibition as a control mechanism in feature binding in Visual Working Memory* – Oral presentation at EWOMS 7– the Seventh European Working Memory Symposium, held at the University of Edinburgh, Scotland, UK, 2-4 September 2014
- *Inhibition in Feature Binding in Visual Working Memory* – Oral presentation at EPS Meeting held in the University of Kent, UK, 15-17 April 2014
- *Profiles on Facebook: What do they reveal* – Oral presentation at IAAP 2014, the 49th National and 18th International Conference of the Indian Academy of Applied Psychology held at Ahmedabad, India, 1-3 march 2014
- *Presence of numbers interferes with configural encoding of visuo-spatial patterns* – Oral presentation at EPS Meeting held in London, UK, 5-6 Jan 2012
- *Language proficiency affects performance of trilingual participants in a Stroop task* – Poster presentation at EPS Meeting held in London, UK, 5-6 Jan 2012
- *Effect of stimulus exposure and study-test intervals on serial position effects observed in a binding change detection paradigm* – Oral presentation at EPS Meeting held in Nottingham, UK, 6-8 July 2011
- *Proficiency in a language affects performance of trilinguals in a Stroop task* – Poster presentation at the Workshop ‘Multidisciplinary Studies of Lexical Processing’ held in MRC-CBU, the University of Cambridge, 30 June and 1 July 2011
- *Creativity and Working Memory* – Oral presentation at the International Conference on ‘Cognition, Experience, and Creativity’ held at IIT Gandhinagar from 29-31 October 2010
- *The contextual interference effect in visual feature binding: What does it say about the role of attention in binding?* – Oral presentation at the EPS meeting held in Manchester, UK, from 7-9 July 2010
- *What does the contextual interference effect tell us about attention and visual feature binding?* – Oral presentation at the 12th European Workshop on Imagery and Cognition held in Helsinki, Finland, from 16-19 June 2010
- *Primacy and recency effects shown in bindings of visual features* – Oral presentation at the 16th European Society for Cognitive Psychology Conference, held in Krakow, Poland from 2-5 September 2009. Abstract published in Proceedings of the 16th Meeting of the European Society for Cognitive Psychology, page 74.
- *Masking effects in visual feature binding* – Oral presentation at the 32nd European Conference on Visual

Perception 2009 held at Regensburg, Germany from 24–28 August 2009. Abstract published in Perception 38 ECVF Abstract Supplement, page 8.

- *Effects of a pattern mask on memory for binding of visual features* – Oral presentation at *EPS Meeting* held in Leicester from 15-17 April 2009
- *Effects of a pattern mask on binding of visual features* – Oral presentation at the *Visual Cognition Brown Bag Seminar, University of Edinburgh* on 2 April 2009
- *Serial position effects in visual working memory* – Oral presentation to the *Human Cognitive Neuroscience Group, University of Edinburgh* on 13 March 2009
- *What happens to irrelevant features in binding in visual working memory* -- Oral presentation at EWOMS 4 -- the fourth *European Working Memory Workshop* held in Bristol from 3-5 September 2008. Abstract at <http://memory.psy.bris.ac.uk/ewoms/jaswal.php>
- *Effects of a pattern mask on visual working memory for bindings* -- Oral presentation at the *Working Memory Discussion Meeting* held in Yorkshire from 21 -23 July 2008
- *Inhibition of Irrelevant features in binding in visual working memory* -- Oral presentation at *EPS Meeting* held in Cambridge from 2-4 April 2008
- *Irrelevant features in binding in visual working memory* -- Oral presentation to the *Human Cognitive Neuroscience Group, University of Edinburgh* on 28 March 2008
- *Location as a feature in binding in visual working memory* -- Poster presentation at the joint meeting of *EPS and The Psychonomics Society, USA* held in Edinburgh from 4 -7 July 2007
- *Feature Binding in Visual Working Memory* -- Oral presentation at the *Working Memory Discussion Meeting* held in Yorkshire from 25 -27 June 2007
- *Women in India and in UK : Career Progression of Lecturers* -- Oral presentation at the *Postgraduate Seminar* in the Department of Psychology, Edinburgh, on 20 February 2007
- *Feature Binding in Visual Working Memory* -- Oral presentation to the *Human Cognitive Neuroscience Group, University of Edinburgh* on 14 February 2006
- *The role of binding in consciousness* -- Oral presentation at *MIND 2006*, Graduate Conference held at the University of Sussex on 16 June 2006
- *Binding* -- Oral presentation to the *Human Cognitive Neuroscience Group, University of Edinburgh* on 9 February 2006
- *Wisdom in the Age of Information: Is the Whizkid the Father of the Wise Old Man* -- Paper presented in the *Indian Science Congress* held in Chandigarh on 3 -- 7 January 2004
- *The Relationship between Locus of Control and Aggression in male and female adolescents* -- Oral presentation in the *VII Biennial Conference of the Indian Association for Child and Adolescent Mental Health* held Habitat Center, New Delhi on 20 -- 22 November 2003
- *Post Retirement Blues: A Different Hue for Defence Personnel* -- Oral presentation in the *7th International and 38th National Conference of The Indian Academy of Applied Psychology* held at Jai Narain Vyas University in Jodhpur on 11 -- 13 October 2003
- *Scientific Attitude: Towards Wisdom* -- Oral presentation in Seminar on *Science, Technology, and Scientific Attitude* held in Dev Samaj College for Women, Sector 45B, Chandigarh on 28 February 2003
- *The Relevance of Jane Austen* -- Oral presentation in the Seminar on *The World of Jane Austen* held in M.C.M. D.A.V. College on 2 February 1984

INVITED LECTURES

- *Attention and Feature binding: Implications for the Episodic Buffer* -- Invited talk at the international symposium *The Attentive Listener in The Visual World* held at CBCS, Allahabad, 5-6 October 2012
- *Statistics: One tailed and two tailed tests* – Two lectures at Government College Mohali, 15 and 16 November 2011
- *Communication Skills*-- Invited talk during PTU sponsored Faculty Development Program at Rayat Technology Centre of Excellence, 19 July 2011

- *Woman as a commodity: From eternity to modernity* – Invited lecture at *Ladyfest Edinburgh* 25 May 2008
- *Counselling and its importance and relevance in education* – Invited talks at Sacred Heart Senior Secondary School, Chandigarh, 22 and 23 September 2004

CONSULTANCIES AND PROJECTS

- Consultant to Centre for Early Childhood Education and Development, Ambedkar University (Sep 2015-Dec 2016; > 9 lakhs total)
- Research Grant from Edinburgh Fund 2006 for ‘Temporal factors in Feature Binding’ (GBP 1700)
- Co-founder of SANKALP Helpline for Suicide Prevention with Kusum Arora Memorial Trust (Voluntary, non-funded, 2003-05)
- PI for ‘Research on Incentive Schemes’ a project granted by the Government of Haryana, under the District Primary Education Programme to Management and Education Research Consultants (> 3 Lakhs, 1997-98)
- Consultant to the Government of Haryana for the District Primary Education Programme (aided by World Bank, 1995-97)

PROFESSIONAL EXPERIENCE

POSITION	FROM	TO	INSTITUTION
Professor	22 June 2018	Current	Department of Psychology, Chaudhary Charan Singh University, Meerut, UP
Associate Professor (Three-year contract)	25 July 2016	21 June 2018	LM Thapar School of Management, Thapar University, India
Associate Professor	11 June 2013	31 Dec 2014	Indian Institute of Technology, Jodhpur, India
Visiting Faculty	01 Aug 2012	10 June 2013	Indian Institute of Technology Delhi, India
Visiting Faculty	23 July 2010	31 July 2012	Indian Institute of Technology Ropar, India
Tutor (as PhD Scholar)	01 Sep 2007	15 Jul 2010	Department of Psychology, University of Edinburgh, UK
Warden (as PhD Scholar)	27 Aug 2006	15 Jul 2010	Accommodation Services, University of Edinburgh, UK
Research Fellow	23 Jun 2005	12 Aug 2005	Indian Institute of Management Ahmedabad, Gujarat
Head of the Department and Lecturer (Selection Grade)	19 Aug 2003	20 Jun 2005	Department of Psychology, M.C.M. D.A.V. College, Chandigarh
Head of the Department and Lecturer (Senior Scale)	19 Aug 1998	18 Aug 2003	Department of Psychology, M.C.M. D.A.V. College, Chandigarh
Head of the Department and Lecturer	19 Aug 1991	18 Aug 1998	Department of Psychology, M.C.M. D.A.V. College, Chandigarh
UGC Research Fellow	8 Sep 1987	18 Aug 1991	Department of Psychology, Panjab University, Chandigarh

PROFESSIONAL COURSES AND WORKSHOPS ATTENDED

- *Best Practice in EEG and TMS* – EPS funded workshop – organized by the University of Kent, UK (14 April 2014)
- *Attention and Memory: Mechanisms of Selection and Maintenance* – EPS/British Academy workshop, UK (19-20 April 2012)
- *Edinburgh Local GRAD School* organized by the UK GRAD Programme (12 -15 June 2007)
- *The method of computational modeling: A practical introduction* – EPS funded workshop – organised by the University of Birmingham, UK (30 May 2007)
- Workshop for *Postgraduates Who Teach Psychology* organized by Higher Education Academy, UK (20 April 2007)
- *ESRC Research Methods Festival* at St. Catherine’s College, Oxford, UK (17-20 July 2006)
- *Women in Leadership and Management* at the University of Bradford, UK (12 May – 12 Aug 2004)
- *Faculty Development Programme* by ICFAI University (19 October 2003)
- *Refresher Course* in Psychology by Academic Staff College, Panjab University, Chandigarh (26 Dec 2001 to 15 Jan 2002)
- *Refresher Course* in Psychology by U.G.C. Academic Staff College, HP University, Shimla (26 Nov 2001 to 15 Dec 2001)
- *Workshop on Challenges of Teaching Profession* by D.A.V. Institute of In-service Education, New Delhi (18 to 21 March 2000)
- *Refresher Course* in Psychology by Academic Staff College, University of Allahabad, Allahabad (24 Feb 1997 to 20 March 1997)
- *General Orientation Course* by Academic Staff College, Panjab University, Chandigarh (30 June to 27 July 1995)
- *Orientation Course for NSS Programme Officers* by Institute of Development and Communication, Chandigarh (23 Mar to 4 Apr 1994)

COURSES DESIGNED AND TAUGHT

- Experimental Psychology (PG) at Panjab University, Chandigarh (1987-89)
- Systems and Theories of Psychology (UG Honours) at MCM DAV Chandigarh (1995-2004)
- Psychological Testing (UG Honours) at MCM DAV Chandigarh (1994-2004)
- Social Psychology (UG Honours) at MCM DAV Chandigarh (1995)
- Organizational Psychology (UG Honours) at MCM DAV Chandigarh (1995)
- General Psychology, Abnormal Psychology, Organizational Psychology, Applied Psychology, Experimental Psychology (all UG) at MCM DAV Chandigarh (1991- 2004)
- Object Perception and Memory (UG) at IIT Ropar (2010, 2011) and IIT Jodhpur (2013)
- Leadership, Communication, and Decision Making in Organizations (UG) at IIT Ropar (2011, 2012)
- Research Methods and Statistics for PhD students (PG) at IIT Ropar (2011) and IIT Jodhpur (2014)
- Leadership in Organizations (UG) at IIT Jodhpur (2014)
- Cognitive Science (PG) at IIT Jodhpur (2014)
- Psychotherapeutic Techniques (PG) at Thapar University (2016)
- Business Negotiation Strategies (PG) at LM TSM (2016)
- Human Resource Development and Consulting (PG) at LM TSM (2017)
- Managing Human Resources (PG) at LM TSM (2017)
- Human Resource Metrics and Analytics (PG) at LM TSM (2017)
- Advanced Quantitative Methods (PhD) at LM TSM (2016, 2017)
- Research Methodology and Statistics (PG) at CCSU (2018)
- Psychology as a science (PG) at CCSU (2019)

MEMBERSHIPS OF PROFESSIONAL BODIES

- VC nominated Member of Board of Studies, Panjab University (2001-2002 and 2003-2005), Himachal Pradesh University (2002-2004) and Ch. Charan Singh University, Meerut (2019-current)
- Member of Cognitive Science Society (2014-current)
- Elected member of Experimental Psychology Society, UK (2011-current)
- Member of British Neuroscience Association (2006-current)
- Life member of Indian Science Congress, Delhi Association of Clinical Psychologists, Indian Academy of Applied Psychology