

## Curriculum Vitae

**Name** : Dr. Manoj Kumar Srivastava  
**Father's Name** : Shri U.S. Srivastava  
**Date of Birth** : 04<sup>th</sup> January 1969  
**Position** : Lecturer (since 01-12-2001 till date)  
Department of Journalism and Mass Communication  
Chaudhary Charan Singh University, Meerut-250005  
**Residential Address** : D-402, Shastri Nagar, Meerut-250004  
**Contact No.** : Mob. – (0)9458610672  
**Email** : [drmanojkumarshrivastava@gmail.com](mailto:drmanojkumarshrivastava@gmail.com)

---

### **Education:**

- Ph.D. in Journalism and Mass Communication (Title of Thesis: "Mass Media and Environment Awareness: A Case study"), University of Lucknow.
- M.A. (Journalism and Mass Communication), University of Lucknow.
- M.A. (Political Science), Kanpur University, Kanpur

### **Experience:**

#### *Professional Work*

- **1999-2000:**

Reporter and Sub-editor in "Kul Sandesh" a Bilingual fortnightly, published by the Department of Journalism and Mass Communication, Lucknow University.

- **2000-2001:**

Sub-editor, Bilingual Research Journal "Sanchar Shree" published by the Department of Journalism and Mass Communication, University of Lucknow.

Hindi Language Trainer in Shri Ram Krishna Math/Mission and impart training of practicing Hindi language to Swami Muktinathananda, president, Shri Ram Krishna Math/Mission, Nirala Nagar, Lucknow.

**Teaching Experience:**

- 2001(Till date):
  - ❖ Lecturer in the Department of Journalism and Mass Communication, Chaudhary Charan Singh University, Meerut.

***Courses Taught/Teaching for M.J.M.C Classes:***

- Communication: Concept and Process
- Print Media (Reporting)
- Broadcast Journalism (Television)
- Public Relations and Advertising (Public Relations)
- Radio and Television Production (Television Production)

***Courses Taught/Teaching for P.G. Diploma in T.V. Journalism Classes:***

- Communication: Concept and Process
- Television News and Reporting
- Television Production

**Other Duties Performed:**

- Advisor Editor of “Parisar” a weekly trainee newspaper publishes by the Department of Journalism and Mass Communication, Chaudhary Charan Singh University, Meerut.
- Worked as an Editor, Front Media (a monthly Hindi Magazine) was published by the Department of Journalism and Mass Communication, Chaudhary Charan Singh University, Meerut.
- Worked as an in charge of Media Committee in the Department of Journalism and Mass Communication, Chaudhary Charan Singh University, Meerut.

### **Special Lectures / Guest Lectures**

- Several times join the trainee camp for the future journalists as a trainer and delivered Lecturer on the Public Relations and New Media, organized by Vishva Samvad Kendra, Meerut.
- Recoded Four Video Lectures at VMOU, Kota: 13-15 February 2014.

### **Experience of Production:**

Produced following documentaries as a producer for the Department of Journalism and Mass Communication, Chaudhary Charan Singh University, Meerut.

### **Documentaries:**

1. Such Kali Nadi ka
2. Vradh Ashram
3. Meerut Me Dharavi
4. Adhoora Bachpan
5. Nasha Mukti
6. News Rreport on Gujjar Andolan in Meerut
7. Dev Bhoomi Haridwar
8. Pura Mahadev
9. Grahmin Mahila ek Badalti Tasveer
10. Augharnath Temple
11. Polio Unmoolan
12. Polluted Yamuna

### **Research Papers Published:**

1. Environment and Media, Page no. 31-46, Journal of National Development Volume 23, Number 1 (summer) 2010 published from Centre for studies of National Development, Meerut, ISSN 0972-8309.
2. Samudayik Radio aur Vikas : Ek Addhyan (Community Radio and Development : A Study) Page no. 54 – 58, Shodh Srijan, June 2010, published from A.P.N. Post Graduate College, Basti (U.P.), ISSN-0975-3362.
3. Mass Media and Environmental Awareness: A Case Study (in the special reference of Yamuna Action Plan in Delhi), Page No. 87-98, Journal of National Development Volume 23, Number 2 (Winter), 2011 published from Centre for studies of National Development, Meerut, ISSN 0972-8309.
4. Atankwad Aur Media, Page No. 69-71, Shodh Srijan, December 2011, Year3, issue 2, , published from A.P.N. Post Graduate College, Basti (U.P.), ISSN-0975-3362.
5. Pollution of Yamuna and YAP, Page No. 84-89, Samaj Vigyan Shodh Patrika, Volume 1 (Part II), April - September 2012, Published from Star Printing Press, Shah Bilayat Road, Amroha, J. P. Nagar (U.P.), ISSN-0973-7626.
6. Participation and Awareness of respondent's in YAP through Mass Media, Shodh Samiksha, Page No. 131-136, Year 2, (issue-1), April 2012, Research & Educational Society, Lucknow, ISSN-2249-1597.
7. Yamuna Action Plan and Media, Shodh Srijan, Page No. 66-73, June 2012, published from A.P.N. Post Graduate College, Basti (U.P.), ISSN-0975-3362.
8. Television Ke Karyakramon ka Gramin Mahilaon per Prabhav : Ek sarvechhurun, Media Mimansa, Vol. 6 no.2-3, October 2012- March 2013, Page No. 24-37 Publish from Makhan Lal Chaturvedi National University of Journalism and Communication, Bhopal, ISSN 229-5593 Media Mimansa.
9. Samajik Abhyantriki evam BSP Sarkar ki Neetiyon, Vigyapanon Ka Visleshan (January – Feb. 2009), Associated with Mr. Prashant Kumar, Journal of Socio-

Economic Review, Page No. 148-154, Vol. I No. 2 April 2014, Publish from Manyavar KanshiRamji Shodh Peeth, C.C.S. University, Meerut. ISSN 2331-8479

10. Bang Bhang Andolan Aur Press, Communication Today, Page No.131-135, July-Sep. 2014. Publish from Dr. Sanjeev Bhanawat, Dayanand Marg. Tilak Nagar, Jaipur. ISSN 0975-217X

**Research Paper Published in Edited Book:**

1. Nai Sookhna Takniki Aur Vartman Media, Published in Media ke Mudde, Page No. 177-181, Edited by Sushma Bala, Kanishka Publishers, Distributors, New Delhi. ISSN:978-81-8457-400-5

**Research Papers Presented in International Seminar:**

1. "Sookhna Praudgiki evam Hindi" (Information Technology and Hindi) presented in International Seminar on "Bhoomimandal ke Daur me Hindi", 12, 13, 14 February 2010, organized by Department of Hindi, Chaudhary Charan Singh Unviersity, Meerut.
2. " Role of Media in Creating Awareness of Human Rights" presented in International Seminar on "Human Rights : A Parameter of Socio-Political Ethics" on 30<sup>th</sup> July 2013, organized by Department of Political Science, Raghunath Girls' (P.G.) College, Meerut.

**Research Papers Presented in National Seminar:**

1. "Samajik Abhiyantriki evam BSP Sarkar Ki Neetiyen – Vartman Vigyapno ka Visleshan" (Social Engineering and Policy of BSP Government – An Analysis of Advertisement in Present) presented with Mr. Prashant Kumar in National Seminar on "Social Engineering of Transformation and the Emerging Scenario of Scheduled Castes in India", March 15-16, 2009 Organized by : Ma Kanshi Ram ji Shodh Peeth, Chaudhary Charan Singh University, Meerut.
2. "Janmat Nirman aur patrakarita(Bhartiya swatantra sangharsh ke sandarbh men) presented in National Seminar on Hind Swaraj Ka Punarpath: Rajnitik Evam Samajik Vislesasan", 06 October 2009, Organized by Chaudhary Charan Singh University, Meerut.
3. "Role of Media in Women Empowerment" presented in National Seminar on "Status of Women in Indian Society" (Sponsored by University Grants

Commission) organized by Departments of Sociology and Political Science, Ismail National Mahila (PG) College, Meerut, 02-03 October, 2010.

4. "Subhash Chandra Bose and INA" presented in national seminar on Subhash Chandra Bose Vayaktitva and Krititve" 23 January 2011, Organized by Department of History, Chaudhary Charan Singh University, Meerut
5. "Environmental Awareness and Mass Media" presented in National seminar on "Role of Media and Development Programmes in the era of Globalization" organized by Department of Journalism and Mass Communication, Chaudhary Charan Singh University, Meerut, 25 March 2011.
6. "Role of Media in creating awareness about Kali River's Pollution" presented in National Seminar on "Environment-Issues and Consumer Protection in India" organized by Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution, Government of India, New Delhi in Collaboration with Department of Political Science , Chaudhary Charan Singh University, Meerut on 28<sup>th</sup> -29 March 2011.

**Organized Seminar:**

Worked as Organizing Secretary in National Seminar on Role of Media and Development Programmes in The Era of Globalization on 25<sup>th</sup> March 2011, Department of Journalism and Mass Communication, CCS University, Meerut.

**Worked as Anchor in Seminars:**

1. Seminar on " Atankvad Aur Media ki Chunautian"- 23 October 2008, Organized by the Department of Journalism and Mass Communication, C.C.S. University, Meerut.
2. National Seminar on "Social Engineering of Transformation and the Emerging Scenario of Scheduled Castes in India" , 15-16 March 2009 organized by Manywar Kanshi Ramji Shodh Peeth, C.C.S. University, Meerut.

3. Seminar on “ Role of Media in Election Coverage”, 30 May 2009 , Organized by Department of Journalism and Mass Communication, Chaudhary Charan Singh University, Meerut
4. Seminar on “Democracy and Social Justice to the Under Privileged Sections of Society” on the eve of Ma. Kanshi Ram ji’s Nirvan Divas, 08 October 2009, organized by Ma. Kanshi Ramji Shodh Peeth, C.C. S. University, Meerut
5. Seminar on the occasion of the Nirvan Divas (6<sup>th</sup> Dec.) of Bharat Ratna Dr. B.R. Ambedkar Dated. 05-12-09 Theme: “Dr. Ambedkar’s Reforms and Social Change”, organized by Ma. Kanshi Ramji Shodh Peeth, C.C.S. University, Meerut.

**Seminars / Workshops Attended**

1. National Seminar on “Bahusanchari Vyavastha aur Vartman Samaj” (15-16 April 2000) organized by Department of Journalism and Mass Communication, University of Lucknow.
2. National seminar on “Media Ethics and Communal Harmony in a Multi-Cultural Society”-05,06 December,2003 organized by Department of Journalism and Mass Communication, Aligarh Muslim University, Aligarh.
3. Workshop on “Patrakarita evam Jansanchar Ki Sabdawali”organized by Vayganik evam Sabdawali Aayog, Ministry of HRD, RK Puram, New Delhi in Collaboration with Chaudhary Charan Singh University, Meerut on 15-16 February 2005.
4. Workshop on “Vocabulary of Journalism and Mass Communication” organized by Ministry of Human Resource and Development, Government of India collaboration with Department of Hindi, Chaudhary Charan Singh University, Meerut.
5. Seminar on “Discourses in Public Policy and Governance in India”-27,28 January 2008 organized by the Department of Political Science and Public Administration, Chaudhary Charan Singh University, Meerut.

6. Seminar on “Law and Social Change”-11 October 2008, Organized by Manaywar Kanshiram Shodh Peeth, Chaudhary Charan Singh University, Meerut.
7. Workshop on “Faculty Development Programme”-02 December, 2008, organized by ICFAI collaboration with Department of Legal Studies, Chaudhary Charan Singh University, Meerut.
8. Seminar on “ Dr. Ambedkar’s Ideology, Methods and Impact on the Social Reconstruction in India”-06 December 2008, Organized by Manayvar Kanshiram Shodh Peeth, Chaudhary Charan Singh University, Meerut.
9. National Seminar on “National Youth : Challenges and Prospects”- 07,08 February 2009, under the auspices of UGC , organized by Department of Sociology, N A S (PG) College, Meerut.
10. All India National Seminar on “Issues and status of Child Labour in India”-12, 13 February 2009, Organized by Department of Sociology, R.G. Girls (PG) College, Meerut.
11. National Seminar on “Minorities in Indian Democracy: Contemporary Issues”, 13, 14 March 2009 Organized by UGC and Department of Political Science, C.C.S. University, Meerut.
12. National Seminar on “Social Engineering of Transformation and the Emerging Scenario of Scheduled Castes in India” , 15-16 March 2009 organized by Manywar KanshiRamji Shodh Peeth, C.C.S. University, Meerut.
13. National Seminar on “Samkalin Rachniakar Evem Rachnay”, 27-28 March 2009 Organized by Department of Hindi, Chaudhary Charan Singh University, Meerut.
14. “Media Workshop on Development Communication” , 30-31 March 2009 organized by Department of Journalism and Mass Communication, C.C.S. University, Meerut in collaboration with UNICEF, Lucknow & Talah Society.



15. National Workshop on IPR Awareness, 24-25 April 2009, organized by Chaudhary Charan Singh University, Meerut and Intellectual Property Organization.
16. National Seminar on Hind Swaraj Ka Punarpath: Rajnitik Evam Samajik Vislesasan”, 06 October 2009, Organized by Chaudhary Charan Singh University, Meerut.
17. Seminar on “Democracy and Social Justice to the Under Privileged Sections of Society” on the on the eve of Ma. Kanshi Ram ji’s Nirvan Divas, 08 October 2009, Ma. Kanshi Ramji Shodh Peeth, C.C. S. University, Meerut
18. **International Seminar** on “One Day with Innovation”, 09 November 2009, Organized by Vidya Knowledge Park, Bagpat Road, Meerut.
19. Seminar on the occasion of the Nirvan Divas (6<sup>th</sup> Dec.) of Bharat Ratna Dr. B.R. Ambedkar Dt. 05-12-09 Theme: “Dr. Ambedkar’s Reforms and Social Change” , Ma. Kanshi Ram Shodh Peeth, C.C.S. University, Meerut.
20. **International Seminar** on “Bhoomandalikaran ke Daur Mein Hindi”,12,13,14 Feburary 201014Organized by Department of Hindi, Chaudhary Charan Singh University, Meerut.
21. National Seminar on “Growth Prospects of Indian Economy Under Recessionary Conditions” (Sponsored by ICSSR, New Delhi), March 7-8, 2010 Organized by Department of Economics, Meerut College, Meerut.
22. Seminar on “Development of Corporations in India and Investment Issues” organized by Ch. Charan Singh University, Meerut and Meerut Chapter, Institute of Company Secretaries of India, New Delhi (Sponsored by the Ministry of Corporate Affairs, Government of India) on 27 March 2010.
23. National Seminar on “Status of Women in Indian Society” (Sponsored by University Grants Commission) organized by Departments of

Sociology and Political Science, Ismail National Mahila (PG) College, Meerut, 02-03 October, 2010.

24. National seminar on “Subhash Chandra Bose Vyaktitva and Kritative” (Sponsored by University Grants Commission) organized by Department of History, Chaudhary Charan Singh University, Meerut, 23 January, 2011.
  25. National seminar on “Role of Media and Development Programmes in the era of Globalization” organized by Department of Journalism and Mass Communication, Chaudhary Charan Singh University, Meerut, 25 March 2011.
  26. National Seminar on “Environment-Issues and Consumer Protection in India” organized by Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution, Government of India, New Delhi in Collaboration with Department of Political Science , Chaudhary Charan Singh University, Meerut on 28<sup>th</sup> -29 March 2011.
  27. **International Seminar** on “Human Rights : A Parameter of Socio-Political Ethics” on 30<sup>th</sup> July 2013, organized by Department of Political Science, Raghunath Girls’ (P.G.) College, Meerut.
  28. Attended a Workshop on Question Bank preparation as an expert at Vardhman Mahaveer Open University, Kota, 13-15 Feb. 2014.
  29. Attended 7 days (30 June – 06 July 2015) workshop as an expert organized by Commission for Scientific & Technical Terminology, New Delhi (Ministry of HRD, Department of Higher Education) for Journalism Definition Dictionary at Metropolitan College of Education (MCE), Sector- 62, NOIDA.
  30. Attended two days National Conference as a speaker on “Sahitya evam Patrakarita: Nai Ayam” organized by collaboration of Uttar Pradesh Hindi Sansthan, Lucknow and Mahabodhi Vidya Parishad, Sarnath, Varanasi on 23 – 24 July 2015.
-